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Special Edition Hot Dawgs and Appearance Packages Coming Soon! TLP Becoming IPT

I am pleased to bring you a number of exciting announcements regarding Modine's product line. We will soon be introducing a *Special Edition* Hot Dawg in celebration of Modine's upcoming 100th anniversary. In addition, we have new packages of Hot Dawg accessories unseen in the market from any of our competitors, which should give end-users another reason to select Modine.

But before we discuss the Hot Dawg, we wanted to give you information on changes and improvements coming to the TLP infrared line.

TLP Becomes IPT; Additional Improvements

This Fall, we will launch our updated low intensity infrared line. As a result, the product line will change to IPT. Parts will still be available for the TLP for some time in Breeze AccuSpec, however. Some of the changes to the line are as follows:

- Replacing the SmatValve/hot surface ignition combo with a standard gas valve/ignition controller/direct-spark combo for less shipping damage and better parts availability
- Improved performance and pressure range
- All burner and tube combos tested and adjusted for less heat drop off
- Added a 20 ft. tube & reflector option for the 75 MBH burner, a popular burner & tube size
- 125MBH & above burner tube material changing to 409 SS ALZD, which has a higher temperature rating and improved sag resistance
- Burner cabinet redesigned for improved access to the components for easier conversions, installations and service in the field

Please look for more information on the IPT later this summer.

New Hot Dawg Options!

To celebrate our upcoming 100th Anniversary, we have added eight new choices when it comes to selecting a Hot Dawg. Home owners will now be able to order an all-black HD30, 45, 60 or 75 unit in propane or natural gas!

In addition to the black units, we are making three new appearance kits - Huntin' Dawg, Diamond Dawg and Carbon Fiber. All three kits are purchased separately and, they can fit on any new or existing HD30-75 sized units. This gives contractors a great up-sell opportunity on new or prior jobs.

The Huntin' Dawg kit will include a die-cut Modine "M" plate and 3- or 5- deflector blades painted in camo. This is a great option for sportsmen, who have proven they will spend more disposable income on camo-related items. As you see below, the Huntin Dawg looks great on the black or standard Modine green units.



The Diamond Dawg kit includes a chrome, polished aluminum, diamond plated "M" plate. This kit looks great when combined with a black Hot Dawg unit and fits the overall theme of any motorcycle or car enthusiasts.



Finally, we have the Carbon Fiber kit. This options looks best on Modine green units. Like the Huntin' Dawg, this kit includes a name plate and 3- or 5-blades depending on size ordered.



All three kits will come packaged separately. The beauty in the kits is that they fit all existing HD30-75 units. Simply replace the deflector blades and screw the name plate onto the front of the unit using existing screw holes and the look and styling of your Hot Dawg unit can change in minutes.



We plan to have the Special Edition unit and the three kits available in Breeze AccuSpec within the next two weeks. Please look for more information.

In the meantime, we are working on updating all sales literature for the Hot Dawg to include these options and units.

Thanks for your continued support of Modine and we hope you are excited with these new opportunities.